

End User License Agreement and Privacy Policy (EULA) for the mīEsteem program by Mītra Life Solutions - September, 2022

Welcome to mīEsteem! This is the End-User License Agreement and Privacy Policy ('Agreement') for the mīEsteem program by Mītra Life Solutions on Google Play. By using the Program, you are agreeing to be bound by the terms and conditions of this Agreement. If you do not agree to the terms of this Agreement, do not download or use the Program. This End User License Agreement ('Agreement') is between you and Mītra Life Solutions and governs use of this program made available through the Google Play Store. By installing the mīEsteem program, you agree to be bound by this Agreement and understand that there is no tolerance for objectionable content. If you do not agree with the terms and conditions of this Agreement, you are not entitled to use the mīEsteem program.

1. **Parties:** This Agreement is between you and Mītra Life Solutions only, and not Google Play, Inc. ('Google Play'). Notwithstanding the foregoing, you acknowledge that Google Play and its subsidiaries are third party beneficiaries of this Agreement and Google Play has the right to enforce this Agreement against you. Mītra Life Solutions, not Google Play, is solely responsible for the mīEsteem program and its content.
2. **Privacy:** When in use, anonymous usage data is remotely collected to maintain and improve the mīEsteem program. By using the Program, you agree to the collection and use of information in accordance with this Agreement. When you access the program we may collect certain information automatically, including, but not limited to, the mobile operating system you use, the frequency with which you use Program features, and other diagnostic data. We do not collect personally identifiable such as mobile device unique IDs, the IP address of your mobile device or personal information which you have entered into the Program. We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our products, services, marketing and your experience. Usage data may be retained for a short period of time for internal analysis purposes, except when this data is used to improve the functionality or strengthen the security of the Program.
3. **Limited License:** Mītra Life Solutions grants you a limited, non-exclusive, non-transferable, revocable license to download, install and use the mīEsteem program solely for your personal, noncommercial purposes strictly in accordance with the terms of this Agreement. You may only use the mīEsteem program on Google Play devices that you own or control and as permitted by the App Store Terms of Service.
4. **Restrictions:** You agree not to, and you will not permit others to: a) license, sell, rent, lease, assign, distribute, transmit, host, outsource, disclose or otherwise commercially exploit the Program or make the Program available to any third party.
5. **Warranty:** Mītra Life Solutions disclaims all warranties about the mīEsteem program to the fullest extent permitted by law. To the extent any warranty exists under law that cannot be disclaimed, Mītra Life Solutions, not Google Play, shall be solely responsible for such warranty.
6. **Maintenance and Support:** Mītra Life Solutions does provide minimal maintenance or support for it but not to the extent that any maintenance or support is required by applicable law, Mītra Life Solutions, not Google Play, shall be obligated to furnish any such maintenance or support.
7. **Modifications to Program:** Mītra Life Solutions reserves the right to modify, suspend or discontinue, temporarily or permanently, the Program or any service to which it connects, with or without notice and without liability to you.
8. **Term and Termination:** This Agreement shall remain in effect until terminated by you or Mītra Life Solutions. Mītra Life Solutions may, in its sole discretion, at any time and for any or no reason, suspend or

terminate this Agreement with or without prior notice. This Agreement will terminate immediately, without prior notice from Mītra Life Solutions, in the event that you fail to comply with any provision of this Agreement. You may also terminate this Agreement by deleting the Program and all copies thereof from your mobile device. Upon termination of this Agreement, you shall cease all use of the Program and delete all copies of the Program from your mobile device.

9. Severability: If any provision of this Agreement is held to be unenforceable or invalid, such provision will be changed and interpreted to accomplish the objectives of such provision to the greatest extent possible under applicable law and the remaining provisions will continue in full force and effect.

10. Amendments to this Agreement: Mītra Life Solutions reserves the right, at its sole discretion, to modify or replace this Agreement at any time. If a revision is material we will provide at least 30 days' notice prior to any new terms taking effect. What constitutes a material change will be determined at our sole discretion.

11. Contact Information: If you have any questions about this Agreement, please contact us at contact@mitraprograms.net